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Tell us what you think!
Dental practice leaders to convene in Boca Raton

Florida’s Boca Raton Resort & Club will host the 12th AADOM Annual Session, Sept. 15–18. Up to 800 attendees and 100 exhibiting companies are expected to attend the meeting. Learn more at www.aadomconference.com. Photo/Provided by AADOM

The American Association of Dental Office Management (AADOM) will welcome dentists, practice leaders and administrators to the Boca Raton Resort & Club for three days of management-focused learning. The 12th annual session will be held Sept. 15–18 and will feature courses in leadership, medical billing, manager-doctor relationships and dental insurance. Donna Cutting, CSP, AADOM’s keynote speaker, will present “Red-Carpet Diem! Seize the Opportunity for Customer Service.” Attendees will learn how providing world-class customer service creates an experience for patients that will keep them loyal to you and your practice.

Other sessions will touch on topics such as medical billing, hygiene department productivity, treatment planning, leadership and dental insurance. The roster includes well-known speakers such as Dr. David Rice, Rachel Wall, Christine Taxin, Anastasia Turchetta, Dayna Johnson and Teresa Duncan. Software workshops to maximize production will be taught for users of both Eaglesoft and Dentrix software systems. The popular “Forum Live!” brings hundreds of dental practice administrators and business managers together to exchange ideas and share best prac-

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for 33 years and is a world-recognized teacher and clinician (he taught for 10 years at Loyola University School of Dentistry), will lead a workshop to discuss and demonstrate techniques to create morphologically precise direct anterior composite restorations.

Shannon Pace Brinker, CDA, CDD, ACE, a national and international speaker and published author who was selected one of Dentistry Today’s Top 100 Clinicians and one of Dental Product Review’s most influential women in dentistry, will lead a workshop on how to use the provisionals as an assessment tool to help evaluate form and function.

Jeff J. Brucia, DDS, who practices esthetic and restorative dentistry in San Francisco and is co-director of the FACE institute, where he chairs the Department of Esthetics and Adhesive Material Science, will lead a workshop to provide detailed insight into the total spectrum of indirect restorative materials indicated for use in the posterior area.

Jamison R. Spencer, DMD, MS, director of the Center for Sleep Apnea and TMJ in Boise, Idaho, and director of dental sleep medicine for Lane and Associates Family Dentistry in Raleigh, N.C., will lead a lecture to review the basics of normal sleep, snoring and obstructive sleep apnea in adults and children. He will also cover diagnosis and treatment of obstructive sleep apnea, including the dentist’s role and appliance selection.

Chris Scappatura, who promotes personal and office development through humorous and thought-provoking seminars and coaching, will lead a lecture on improving office communication to improve office environment and create better patient experience.

Dave Weber, BA, an internationally recognized speaker, author and humorist who helps dental practices “make progress on purpose,” will discuss the secret to bringing out the best in the people you work with and the patients you serve.

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